

California State Polytechnic University, Pomona | SUMMER 2023

Summer 2023 Student Innovation, Entrepreneurship & Leadership Online Program



Program Features

- High-quality lectures taught by CPP professors, administrators and industry experts
- Hands-on workshops to gain practical business skills
- Discover individual and collaborative leadership
- Gain public speaking skills through presentations
- Online Debate Guided by experienced coach
- Online panel discussions with American university leaders and education experts
- Great opportunity to improve English skill
- Communicate and make friends with American students
- Final presentation to showcase the knowledge and skills learned from the program

Program Topic

- Innovation and Entrepreneurship in the U.S.
- ChatGPT and Artificial Intelligence
- Digital marketing and Big Data Analytics
- Inter-cultural Communication Skills
- Entrepreneurial Leadership and Collaborative Teamwork
- International Business Etiquette
- Startup Funding
- Public speaking and debate skills
- Conflict resolution
- Find Your Unique Business Idea
- International Relationships and Opportunities
- Global Mindset
- Business Canvas and Final Pitch



University Overview

Learning Experience

- Learn-by-doing philosophy
- Cutting-edge academic courses

Ranking

- Among U.S. best public universities
- One of the seven polytechnic universities in U.S.

Prime Location

- Beautiful Southern California
- Surrounded by beaches, mountains, and deserts
- Within driving distance from DTLA, Palm Springs, San Diego, Universal Studios, and Disneyland



2023 Program Information

Term	Summer 2023
Dates	Customizable for Cohorts of 50+ Students
Fee(US\$)	\$980 per person
App Due Date	June 16, 2023

Program fee includes:

- Online lectures, workshops, activities, panel discussion, debates, final pitches, etc.
- Participants will get the graduate certificates upon successful completion of the program
- Participants will get an individual transcript



Program Overview

The Student Innovation, Entrepreneurship & Leadership Program (SIELP) at Cal Poly Pomona is a cutting-edge program designed for student entrepreneurs to become successful business leaders in the global era.

By attending this program, students will get:

- Knowledge about innovation and Entrepreneurship
- Various skills needed in entrepreneurial practice
- Recognize and practice your leadership
- Communicate with entrepreneur alumni
- Develop innovative Products with the team

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WeChat



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CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

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**ONLINE STUDENT INNOVATION, ENTREPRENEURSHIP
& LEADERSHIP PROGRAM (SIELP)**

2023

ZOOM MEETING

**Global Education Institute
Cal Poly Pomona**

PROGRAM SCHEDULE

Day 1

8:00AM-8:30AM	Introduction of Cal Poly Pomona
8:30AM-9:00AM	Welcome Ceremony
9:00AM-10:00AM	Program Orientation
10:00AM-12:00PM	Warmup: Getting Used to the English Environment

Day 2

8:00AM-10:00AM	Activity: Social Mixer with your American buddy
10:00AM-12:00PM	Lecture: How to Find Your Business Ideas

Day 3

8:00AM-10:00AM	Lecture: Data Science and Analytics in Business Decision
10:00AM-12:00PM	Lecture: Innovation & Entrepreneurship in U.S.

Day 4

8:00AM-10:00AM	Guest Speaker: The Global Financial and Economics Challenges and Opportunities
10:00AM-12:00PM	Lecture: Is Leadership in your DNA?

Day 5

8:00AM-10:00AM	Lecture: Intercultural Communication Skills in Global Business
10:00AM-12:00PM	Lecture: Public Speaking, Debate Skills

Day 6

8:00AM-10:00AM	Live Sharing: Panel Discussion
10:00AM-12:00PM	Lecture: Collaborative Leadership and Team Building

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Day 7

8:00AM-10:00AM

Lecture: Business Planning and Business Canvas

10:00AM-12:00PM

Activity: Get to Know the Life and Study in the U.S./Talent Show

Day 8

8:00AM-10:00AM

Lecture: Chat GPT and Big Data Analytics

10:00AM-12:00PM

Lecture: Creativity and Innovation – Startup Funding

Day 9

8:00AM-10:00AM

Lecture: Conflict Resolution

10:00AM-12:00PM

Lecture: Social Media Marketing

Day 10

8:00AM-9:00AM

Final Presentation Rehearsal

9:00AM-11:30AM

Final Presentation

11:30AM-12:00PM

Graduation Ceremony