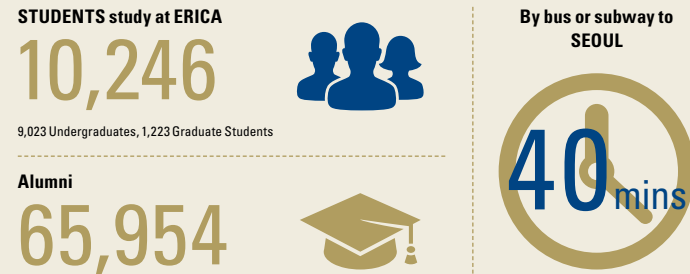
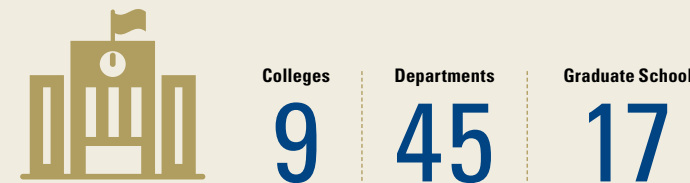


The New Standard for Education Research  
and Industry Collaboration  
**Hanyang University ERICA**

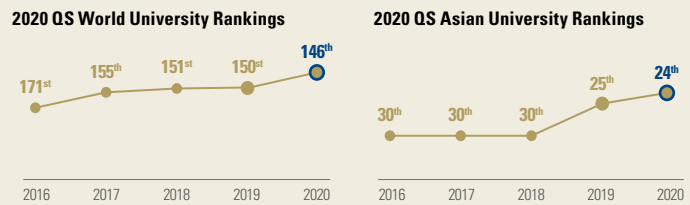


The city of Ansan is located in the middle of the west coast of South Korea and is home to Hanyang University's ERICA where Korea's top education, research, and industry cluster is located. ERICA represents a successful model for industry cooperation with outstanding talent to bring about innovators and leaders who are needed in society. Hanyang University ERICA is setting the standard for specialized universities that seek to combine their research centers with businesses, working together to educate and provide on-hands training. ERICA is recognized as the most active industry-cooperation university in Korea.

**Why study at ERICA (as of 2019)**



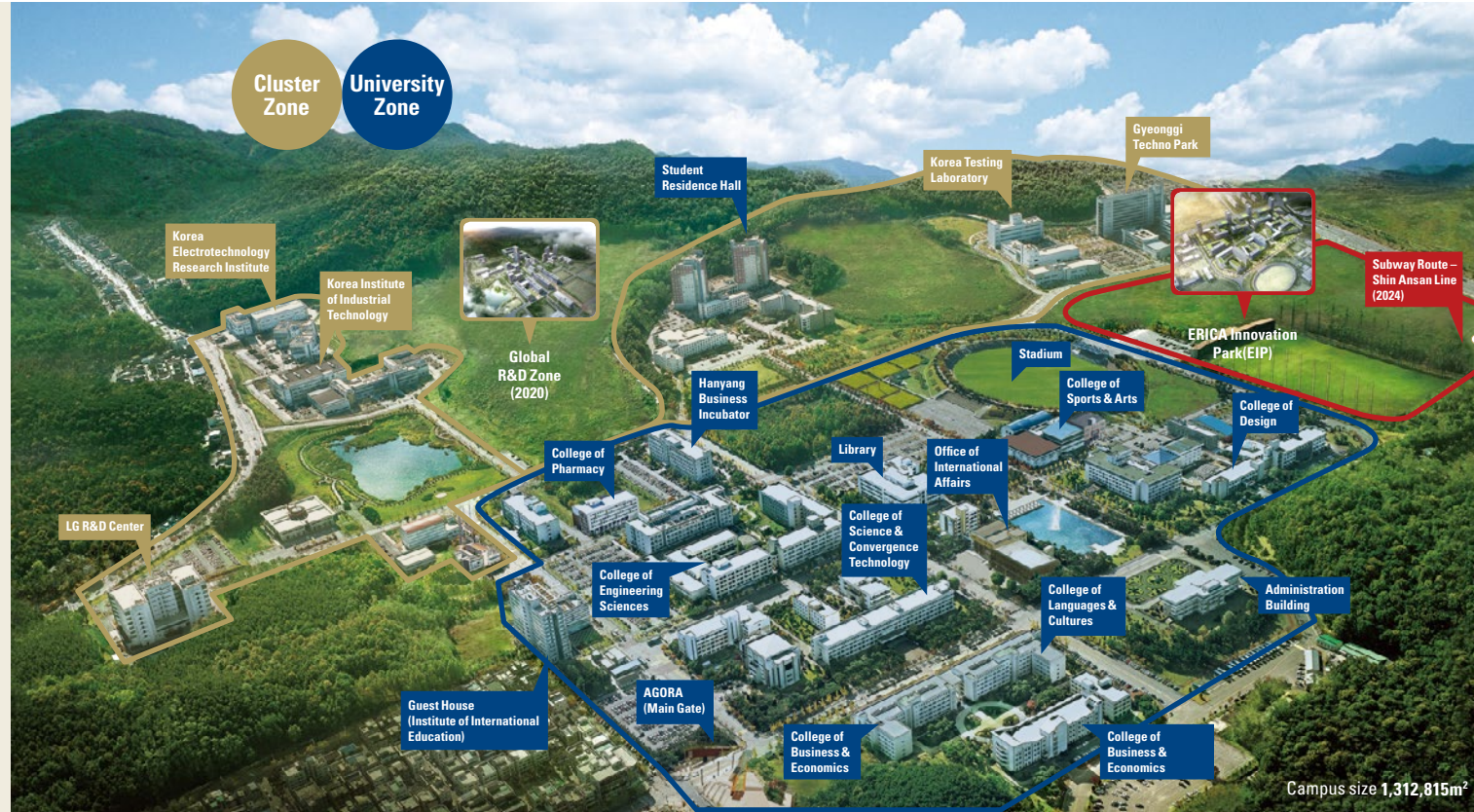
**Hanyang's Achievement**



**Acquired International Accreditations**



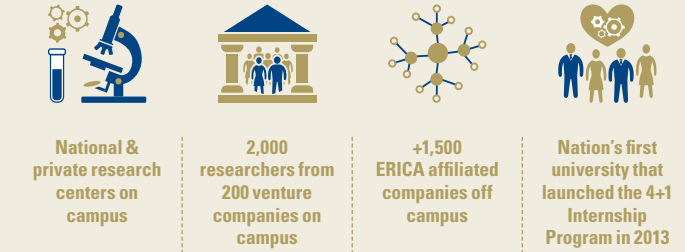
**Campus Map**



**Colleges & Departments**

- College of Engineering Sciences**
  - Division of Architecture (Major in Architecture, Major in Architectural Engineering)
  - Department of Civil and Environmental Engineering
  - Department of Transportation and Logistics Engineering
  - Division of Electrical Engineering
  - Department of Materials Science and Chemical Engineering
  - Department of Mechanical Engineering
  - Department of Industrial Management Engineering
  - Department of Bionano Engineering
  - Department of Robotics
  - Department of Integrative Engineering
  - Department of Military Information Engineering
  - Division of Smart Convergence Engineering (Major in Applied Material & Components, Major in Robotics & Convergence, Major in Smart ICT Convergence, Major in Building Information Technology)
- College of Computing**
  - Division of Computer Science (Major in Computer, Major in Software)
  - Division of Media, Culture, and Design Technology (Major in Media Technology Major in Culture Technology, Major in Design Technology)
- College of Pharmacy**
  - Department of Pharmacy
- College of Science & Convergence Technology**
  - Department of Applied Mathematics, Department of Applied Physics
  - Department of Molecular & Life Science
  - Department of Photonics and Nano electronics
  - Department of Chemical and Molecular Engineering
  - Department of Marine Science and Convergence Engineering
- College of Languages & Cultures**
  - Department of Korean Language & Literature
  - Department of Cultural Anthropology
  - Department of Culture Contents
  - Department of Chinese Studies
  - Department of Japanese Studies
  - Department of English Language & Culture
  - Department of French Studies
- College of Communication**
  - Department of Advertising & Public Relations
  - Department of Media & Social Informatics
- College of Business & Economics**
  - Division of Economics
  - Division of Business Administration
  - Department of Actuarial Science
  - Department of Accounting and Tax
- College of Design**
  - Department of Jewelry & Fashion Design
  - Department of Industrial Design
  - Department of Communication Design
  - Department of Interactive & Multimedia Design
- College of Sports & Arts**
  - Division of Sport Science
  - Department of Dance and Performing Arts
  - Department of Applied Music

Center for  
**University-Industry Cooperation**



**Government Awards For Industry Cooperation More than US\$730 million government funding for Industry Collaboration**

- 2004-2008: HUNIC (Hub UNiversity for Industrial Collaboration)
- 2009-2016: LINC (Leaders in Industry-university Cooperation)
- 2016-2019: PRIME (PProgram for Industrial needs-Matched Education)
- 2017-2021: LINC+ (Leaders in Industry-university Cooperation)
- 2019-2030: Campus Innovation Park Project (ERICA Innovation Park)

**ERICA Innovation Park (EIP)**

- ERICA Innovation Park is a high-tech industrial complex inside the university campus
- ERICA Innovation Park is a US\$576 million government funding industry-academic cooperation project sponsored the Korean Ministry of Education, Ministry of Land, and Ministry of SMEs
- High-tech parts materials, smart manufacturing innovation companies, BT-CT startups, and BIO-medical companies will be located at the Innovation Park
- Companies will receive customized assistance in the form of business support through related programs involving industry-academic cooperation
- ERICA Innovation Park will provide more internship & employment opportunities for students

**4+1 Internship Program (Co-op)**

- Optional 1-2 semester internship offered at ERICA with affiliated companies
- Competitive Edge in the Job Market (+1,000 students participate every year)
- Credits-earning opportunity (Summer & Winter Sessions: 3 credits, Regular Semester: 15 Credits)
- Paid Internship & Tuition Fee waived during the internship
- Open to all degree seeking international students

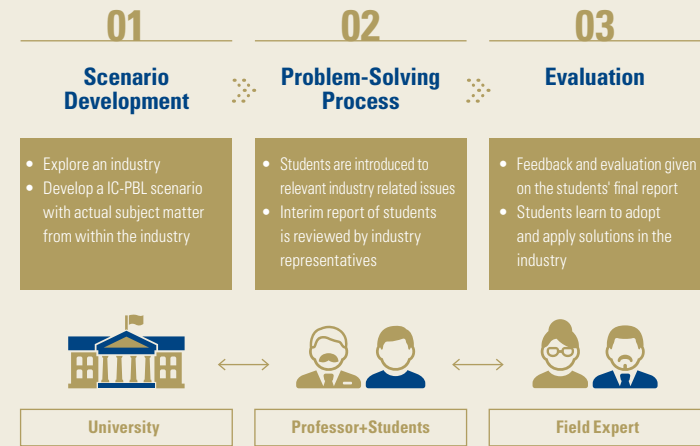


Innovative Education Model  
**ERICA IC-PBL**

**What is IC-PBL?(Industry-Coupled Problem-Based Learning)**

- A learner-centered educational model at ERICA in which learners solve context-rich problems occurring in real-life fields, coupled with industry, society, and university
- Students learn debating skills, creativity, and problem solving skills by themselves as the subject of the class.

**Process of IC-PBL**



**Industry-Academic Cooperation Cases of IC-PBL**

- Adidas**  
Data analysis: Analysis of the football medical advertisement
- Disney**  
Cultural content: "Guardians of Galaxy" marketing plan
- Canon**  
Human resource management: Analysis of the work structure and adaptive companies

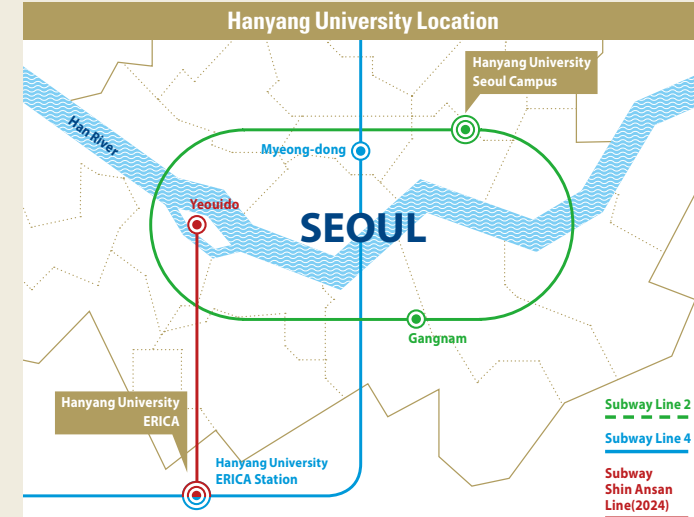


- Website**
- icpbl-eng.hanyang.ac.kr (English)
  - icpbl.hanyang.ac.kr (Korean)
  - icpbl-chn.hanyang.ac.kr (Chinese)

**Hanyang Alumni Power**



**Proud Hanyangians**



- 55 Hanyangdaehak-ro, Sangnok-gu, Ansan, Gyeonggi-do, 15588, South Korea
- 30km away from Gangnam (40 minutes by bus or subway)
  - 45km away from Myeongdong (60 minutes by bus or subway)
  - Hanyang University ERICA Station (Subway Line No.4)
  - Subway Route Shin Ansan Line is scheduled to open by 2024 (25 minutes from Yeoido to the ERICA Campus)



## Developing Global Leaders Global ERICA



Ranked 2<sup>nd</sup> in Korea:  
'Internationalization  
by Times Asian  
University Rankings  
(2019)



820 Partner  
universities in  
88 countries



Various programs  
are offered to  
all international  
students  
(Double Degree, Exchange,  
Short-term study,  
Volunteering, etc.)



International  
Education Quality  
Certified  
by Ministry of  
Education  
(IEQAS)

Over 2,000 international students are  
studying at Hanyang University ERICA (as of 2020)



## Life on ERICA's Campus

### Accommodations



The Hanyang University ERICA has a new dormitory which can accommodate approximately 3,000 students. On-campus dormitory accommodations are guaranteed to all international students upon request.

### Facilities for Muslim Students



The Hanyang University ERICA has been active in its efforts to provide resources and facilities to better accommodate our growing Muslim population. At present, more than 100 government sponsored Muslim students are studying at ERICA. The campus offers prayers rooms, a separate kitchen, and various kinds of special support even during the Ramadan period.

### Counseling Service for International Students

Hanyang University is the first university in Korea that launched a Counseling Psychology program. Two counsellors are dedicated to serving international students and offer counseling in 3 languages. (Korean, English, and Chinese)

### Buddy & Tutoring Programs

**Buddy Program:** International Students can apply for the Buddy Program before coming to Korea. In the program, each student is assigned one Hanyang student who assist the international student adjust to the new culture and environment in Korea. International Students can also participate in many various events and activities, provided with the opportunities to network and build friendships.

**Tutoring Program:** International degree students who might experience difficulties with courses in their major can request assistance from the international office or their department office. A Hanyang student will be arranged to meet each student one-to-one or in a group setting whichever is more convenient, and free of charge.



## Hanyang ERICA Summer School(HESS)



### Core Courses

Courses are taught exclusively in English by experienced instructors. Our core courses include: Korean Language and Culture, Urban Environment & Universal Design, Korean Popular Culture and the Korean Wave, Media and Entertainment Business, Music Technology, Financial Management, Media Design/Art Workshop, Digital Typography, etc.

### K-Culture Experience

Students from all over the world come to the ERICA Summer School to experience some aspects of Korean culture and lifestyle through elective classes such as K-beauty, K-pop vocals and K-pop dance.

### Fun-filled Activities

Students can participate in many fun activities during the program. We organize a welcome party and graduation ceremony at the beginning and end of a session. Besides, all the students will visit popular tourist attractions in Korea every weekend. There are plenty of opportunities to develop networks and lifelong friendships.

### Program Period

- **Session 1:** Last 2 weeks of July
- **Session 2:** First 2 weeks of August
- **Application period:** December - May

### Scholarship

### Tuition Fee (2019)

	2 weeks program	4 weeks program
Take maximum 2 courses, earn maximum 4 credits		Take maximum 4 courses, earn maximum 8 credits
Non-partner	KRW 1,350,000 / Partner KRW 750,000	Non-partner KRW 2,700,000 / Partner KRW 1,400,000
Housing	KRW 200,000	KRW 400,000
<b>Total (Partner)</b>	<b>KRW 950,000</b>	<b>Total (Partner) KRW 1,800,000</b>

Website • <https://www.hanyangsummer.com/erica>

## International Admission

### Schedule

Procedure	Spring Semester	Fall Semester
Application	mid-September	mid-April
Admission Test - Essay (Undergraduate Only)	mid-October	mid-May
Result Announcement	mid-November	mid-June
Orientation	mid-February	mid-August
Beginning of Semester	March 2	September 1

### Eligibility

Freshman	Transfer	Graduate
International students with foreign citizenship and whose parents both have foreign citizenship	International students with foreign citizenship, whose parents both have foreign citizenship, and who have completed at least 2 years of undergraduate education	<ul style="list-style-type: none"><li>• International students with foreign citizenship and whose parents both have foreign citizenship</li><li>• International students including Koreans residing overseas who completed the entire elementary, middle, high school as well as university undergraduate education outside Korea</li></ul>

### Language Requirement

<b>Korean Language</b>	<ul style="list-style-type: none"><li>• TOPIK level 3 or higher</li><li>• (or) Level 4 at the Hanyang Institute of International Education</li></ul>
<b>Exemption</b>	<ul style="list-style-type: none"><li>• Graduate school applicants who receive a test exemption letter from their Hanyang University academic advisor</li></ul>

### Scholarships for International Students

Scholarship and Contents	Undergrad	Grad	How to Apply
<b>Hanyang International Scholarship Program (HISP)</b> <ul style="list-style-type: none"><li>• Qualification: GPA from the previously attended institution must be 80 or higher when converted to a 100 scale</li><li>• Benefits: 100%, 70% or 50% reduction in tuition</li><li>• Scholarship period: Eight semesters (undergraduate) or four semesters (postgraduate) (Undergraduate: Freshman 8 semesters / Transfer 4 semesters) (Graduate: Master 4 semesters / PHD 8 semesters including registration for research)</li></ul>	●	●	Apply when applying online for admission
<b>Hanyang International Excellence Awards (HIEA)</b> <ul style="list-style-type: none"><li>• Qualification: Students with valid TOPIK level certificate who achieved a minimum GPA of 3.0 in the previous semester</li><li>• Benefits: 70%, 50% or 30% tuition reduction according to their evaluation results</li><li>• Scholarship period: One semester</li></ul>	●	●	Apply during semester
<b>Hanyang Scholarship for Engineering and Science Students</b> <ul style="list-style-type: none"><li>• Benefits: 50% reduction in tuition and admission fees</li><li>• Scholarship period: Four semesters</li><li>• Requirement: Scholarship recipients must achieve a minimum 2.0 GPA each semester in order to retain their scholarships</li></ul>		●	Selected after admission (no need to apply)
<b>Hanyang Scholarship for Excellence in Korean Language Proficiency</b> <ul style="list-style-type: none"><li>• Qualification: TOPIK level 4 and higher, TOEFL IBT score 90 and higher, IELTS score 6.5 and higher</li><li>• Benefits: 30% tuition reduction</li><li>• Scholarship period: First semester only</li></ul>	●	●	Selection after admission (no need to apply)

## Korean Language Program



### Special Features

- Experienced and specially trained instructors for non-Korean speakers
- 1:1 buddy program, counselling service, various cultural excursions
- The best pathway to the degree program (high entrance rate to the university)
- On-campus dormitory is available

### Class Schedule

- Lectures: Morning class (09:00-13:00)  
Afternoon class (14:00-18:00)
- Duration: 10 weeks, Monday to Friday during the semester

Semester	Session Dates	Level Test	Application Period
Spring	3.16 – 5.26	3.11 10:00	1.2 – 1.31
Summer	6.15 – 8.21	6.10 10:00	4.1 – 5.1
Fall	9.14 – 11.26	9.9 10:00	7.1 – 7.31
Winter	12.14 – 2021.2.25	12.9 10:00	10.5 – 11.6

### Tuition & Scholarships

- Tuition Fee: KRW1,450,000
- Scholarship: 100%, 50%, 30%, 10% scholarship based on student's grades

Website • <http://ericaie.hanyang.ac.kr>  
E-mail • [ericaie@hanyang.ac.kr](mailto:ericaie@hanyang.ac.kr)  
Tel • +82-31-400-5842



The New Standard for  
Education, Research and  
Industry Collaboration

# HANYANG UNIVERSITY ERICA

# EDUCATION RESEARCH INDUSTRY CLUSTER @ ANSAN

[www.hanyang.ac.kr](http://www.hanyang.ac.kr)

