

INTERNATIONAL BUSINESS



SAN FRANCISCO AND SILICON VALLEY ARE AMAZING PLACES FOR PEOPLE WHO ARE INVOLVED IN THE INFORMATION TECHNOLOGY SPACE. THROUGH THE PROGRAM AND DAILY ACTIVITIES, I LEARNED A LOT AND ENHANCED MY SKILLS. AFTER RETURNING TO JAPAN, I FOUNDED MY OWN STARTUP."

Sota Watanabe, IBUS Certificate alumni & entrepreneur

Fortune favors the Bay Area. Learn strategies for success in the city housing several Fortune 500 companies. Our **International Business** program consists of eight specified courses that focus on conceptual, theoretical and practical skills as well as overall knowledge of international business. The program prepares students to seek a career or advancement in international business. With assistance from experienced faculty, you examine essential skills within a global context and learn to excel within an increasingly interconnected industry.

PROGRAM HIGHLIGHTS

In Good Company: Study in San Francisco, the headquarters of big names such as Reddit, Gap, Airbnb, Salesforce and Uber.

Short and Satisfying: Finish in just two semesters. A total of eight courses:

- International Business and Multicultural Relations
- Seminar in Comparative Management
- International Environmental Analysis
- Global Strategic Management
- Plus Four Electives

Optional Practical Training (OPT): The program offers international students the opportunity to work up to one full year in the United States after nine months of full-time study.

PATHWAY TO OPTIONAL PRACTICAL TRAINING (OPT)

9 months of full-time study

Semester 1:
Certificate Program
Full-time Study



Semester 2:
Certificate Program
Full-time Study



Optional Practical Training
Up to 12 Months

OPT:
Work up to
one full year!



ADMISSION REQUIREMENTS FOR INTERNATIONAL CERTIFICATE STUDENTS

- At least two years of completed college/university coursework with a minimum 2.3 GPA
- Official transcripts/diplomas/graduation certificates from all schools, with certified English translations required for each document issued in a non-English language
- Minimum TOEFL iBT 61, IELTS 6.0 or the equivalent*
- Financial statement showing at least one academic year of tuition and living expenses is required (see below)

*See English Proficiency Requirement at cpage.sfsu.edu/global/english-proficiency

CERTIFICATE APPLICATION DEADLINES*

Fall Semester: May 15

Spring Semester: November 15

*Late applications will be considered. Students will be accepted on a space-available basis

PROGRAM FEES AND COST OF LIVING

CERTIFICATE PROGRAM	PROGRAM FEES	LIVING EXPENSES*	TOTAL FEES**
International Business	\$13,440	\$28,721	\$42,161

*Estimated cost presented. Actual costs may vary.

**Semester option is half of the cost.

Certificate students pay the following tuition and mandatory fees per semester:

Tuition: \$395 per unit x number of units enrolled

Mandatory fees: \$165 per unit x number of units enrolled

Mandatory Fees Include:

- A robust orientation program
- Personalized advising services
- Course registration assistance to ensure you are on track to complete certificate
- Free enrollment in Living in San Francisco, an experiential course where you immerse yourself in the geographic, historical and environmental, sociocultural and political context of the Bay Area
- An activities program with:
 - Outdoor recreation, cultural events and sports
 - Visits to San Francisco neighborhoods famous for their unique culture, arts, music, food, businesses and more
 - Guest speakers from local industries

